

GIGSTARR COMPETITIVE ADVANTAGE

COMPETITORS

SoundBetter

- High-quality vetted pros; Spotify brand.
Weakness: 20% fees; limited social tools

Fiverr

- Scale, brand recognition
Weakness: Generalist platform; 27% fees

LinkedIn

- Professional credibility
Weakness: Too formal; not music-specific

Vampr

- Social networking for musicians
Weakness: No gig marketplace; limited monetization

COMPARISON

GIGSTARR

Gigstarr Advantage

- 🎵 AI-powered matching; integrated social + lower fees; gig marketplace

Gigstarr Advantage

- 🎵 Music-exclusive focus; collaboration tools; AI-powered discovery

Gigstarr Advantage

- 🎵 Artist-centric; gigs + community features; creative matching

Gigstarr Advantage

- 🎵 Full gig integration; AI recommendations; social + marketplace in one place